GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:191
ANSWERED ON:30.11.2015
Export of Tea
Venugopal Dr. Ponnusamy

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

a) whether only 95 million kg of tea is exported from the south as against the production of 240 million kg of tea every year in the country and if so, the details thereof;
b) whether the increase by 10 million kg is likely to make a big difference in south Indian tea prices and if so, the details thereof;
c) whether the United Planters Association of South India has suggested the Government to form a body with representatives from the Government and the Industry that will fix targets for exports and work towards it; and
d) if so, the details thereof and the response of the Government thereto?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (INDEPENDENT CHARGE)
(SMT. NIRMALA SITHARAMAN)
(a) Tea production vis-Ã -vis exports from South India during the last three years are given in the following table :

Year	Production (M.Kgs)	Exports (M.Kgs)
2012-13	241.69	84.78
2013-14	243.71	92.48
2014-15	241.36	87.49
2015-16 (Apr-Sep)	129.83	45.42
2014-15 (Apr-Sep)	130.37	43.45

Approximately 35% of South Indian tea produced is exported. The quantity exported from South India region has ranged from 85 million kilograms to 93 million kilograms during the last three years.

(b) Average export price fetched vis-Ã -vis auction price of tea for both All India and South India are given in the following table:

Year	All India Export price (Rs/Kg)	All India Auction Price (Rs/Kg)	South India Export price (Rs/Kg)	South India Auction price (Rs/Kg)
2012-13	185.26	127.91	129.58	93.75
2013-14	199.73	126.12	140.98	95.82
2014-15	192.07	125.59	135.69	81.15

(c) & (d): The United Planters Association of South India (UPASI), in a representation, has expressed their willingness to work closely with the Government and Tea Board to promote South Indian tea in the important markets viz Russia, Pakistan, USA, UAE and Egypt, Iran and South East Asia. Suggestions of stakeholders including UPASI for increasing export of Indian tea in the coming years have been noted.

*****